

SPONSOR PACKAGE



AIRDRIE ROTARY FESTIVAL OF PERFORMING ARTS

Presented by:
Polaris Centre for the Performing Arts

March 20 – 30, 2023

CELEBRATING 12 YEARS

Showcase Concert: Saturday, April 1, 2023



AIRDRIE ROTARY FESTIVAL OF
PERFORMING ARTS

Contact: **Natashia Rosteski**
Phone: **(403) 862-0736**

airdriefpa@gmail.com
www.airdrierotaryfestival.org

SPONSORSHIP OPPORTUNITIES

Support the *Airdrie Rotary Festival of Performing Arts Society* and connect with families of over 1,500 students and young adults. You will find many ways to participate and support this enriching event.

The right investment for your brand and our community!

In addition to the specific benefits offered for various sponsorship dollars, there are several general benefits that come from supporting the Festival:

- Association with one of Airdrie’s most reputable performing arts events
- Alignment of both education and performing arts sponsorship opportunities in one project
- Association with other like-minded performing arts supporters, both corporate and individual

We are grateful to our TITLE Sponsor, Airdrie Rotary, and to our PRESENTING Sponsor, Polaris Centre for the Performing Arts, for their support.

SPONSORSHIP LEVELS	Volunteer Option	Logo Placement * (name only)								Showcase Tickets
		All Ads	Registration	Venue	Facebook	Website	Festival Program	Showcase Program	Scholarship or Award	
PLATINUM \$1,500+	✓	✓	✓	✓	✓	✓	✓	✓		10
GOLD \$1,000 to \$1,499	✓		✓	✓	✓	✓	✓	✓		8
SILVER \$500 to \$999	✓			✓	✓	✓	✓	✓		6
BRONZE \$250 to \$499	✓			✓	✓	✓	✓	✓		4
Scholarships & Awards \$50 or \$75 increments 50+ scholarships and awards to Festival participants				✓ x	✓ x	✓ x		✓ x	x	2
Details for your logo placement can be found on the next page.										

Please let us know if you have any questions with the above. We look forward to working with you.

Natashia Rosteski | Sponsorship Coordinator
Airdrie Performing Arts Society

Email: airdriefpa@gmail.com

Phone: (403) 862-0736

Website: www.airdrierotaryfestival.org

ADVERTISING MEDIUMS & LOGO PLACEMENT

VOLUNTEER OPTION

ALL Sponsors can showcase their community involvement at the Festival by filling a complete set of volunteer positions for one or more sessions. Sponsors will be contacted in February to book sessions.

ALL ADVERTISEMENTS

PLATINUM Sponsors will have your logo included on all print advertising. For any Audio ONLY ads, you will be mentioned by name.

REGISTRATION: Your banner will be added within 5 business days of receipt.

PLATINUM Sponsors and **GOLD Sponsors** will have their logo banners displayed, in rotation, with a link to your respective websites, on our registration platform.

VENUE: Signage including your logo will be displayed at the venue (March 20-April 1, 2023).

PLATINUM Sponsors will be featured as a daily sponsor in the lobby.

GOLD, SILVER and **BRONZE Sponsors** will be featured as a session sponsor in the theatre and/or studio, for 3, 2, and 1 session(s) respectively, (morning, afternoon, and/or evening).

Scholarships & Awards Donors will have your logo or individual name displayed at the venue.

FACEBOOK: Posts will be published during adjudications (March 20 – 30, 2023).

PLATINUM Sponsors will be featured as a daily sponsor with an individual post linking back to your Facebook Page or Website; it will be pinned to the top of the Festival's Facebook Page for that day.

GOLD, SILVER and **BRONZE Sponsors** will be featured as a session sponsor, for 3, 2, and 1 sessions respectively, (morning, afternoon, and/or evening). A post for each day's session sponsors will be published each day of the festival.

ALL Sponsors and Scholarship & Award Donors will be featured in a shared post after festival adjudications are complete; it will be pinned to the top of the Festival's Facebook Page for the remainder of the calendar year.

FESTIVAL WEBSITE

ALL Sponsors and Scholarship & Award Donors will be featured on the Festival website; your logo will be linked to your website.

FESTIVAL LOGO

ALL Sponsors will be given an image containing the Festival Logo as well as the year and level of sponsorship to display on your website; please link it to our website: www.airdrierotaryfestival.org.

ALL Sponsors will be offered a window decal containing the Festival Logo as well as the year and level of sponsorship to display at your place of business.

PROGRAMS: Festival and Showcase

ALL Sponsors will have your logo displayed on the Festival and Showcase Programs; they will appear in accordance with your sponsorship level.

Scholarships & Awards Donors will have your logo or individual name listed on the Showcase Program.

SCHOLARSHIP or AWARD

Scholarships & Awards Donors will have your name listed on the award certificate(s) given from your donation amount.



AIRDRIE ROTARY FESTIVAL OF
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Sponsorship Submission Form

-----**Please return form with payment**-----

Yes! I would like to support Airdrie Rotary Festival of Performing Arts.

Enclosed is my cheque \$ _____ made payable to **Airdrie Performing Arts Society** for

Sponsorship Level: _____

Sponsorships that include ads, please contact us regarding our ad layout/size requirements.

Please also supply your webpage/social media so that we can promote your support.

Thank you for your generosity!

Contact Name: _____

Contact Email: _____

Business: _____

Address: _____ PC: _____

Phone: _____ Email: _____

Website: _____ Facebook: _____

We also accept electronic payment through INTERAC e-Transfer to airdriefpa@gmail.com

Contributions can be sent to:

Airdrie Performing Arts Society
642 Kingsmere Way SE
Airdrie, AB T4A 0X7

Payments due by February 15, 2023, or contact me to make alternate arrangements.

Natashia Rosteski | Sponsorship Coordinator
Airdrie Performing Arts Society
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